



# PLAYERS GO PLACES

## Low Tar Players. Regular and Menthol Kings and 100's

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar,"  
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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00732-00425A

Players  
"Players"  
National Magazine—1994  
Page 4-C. Smell—Photo  
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